

**YOUR MESSAGE  
MATTERS.**

# **Council for Homeopathic Certification**

**Monthly Newsletter Ads**

**WE SHARE YOUR  
MESSAGE WITH THE  
CHC COMMUNITY.**

The Council for Homeopathic Certification certifies individuals who meet/maintain recognized professional standards and ethical competence in classical homeopathy.



**CHC**  
**COUNCIL FOR  
HOMEOPATHIC  
CERTIFICATION**

# Ad Specs

## MONTHLY E-NEWSLETTER

### DESIGN

- Logo
- Max 35-word text
- Link to your site
- Due by 30th of month prior to publish date

### COST (newsletter + 1 post on all CHC social media accounts)

- \$50 per month
- \$150 per quarter
- \$250 per 6-months

### CONTENT GUIDELINES

- Advertised education must be ACHENA- or CHO-approved.
- Content must comply with [CHC Code of Ethics](#).
- Content must align with [CHC Mission](#).
- Content will not be endorsed by the CHC.

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## **CHC Communique'**

**1000+ subscribers  
75% avg open rate**

## **CHC Social Media**

**1000+ followers**

## **Contact Us:**

**[chcinfo@homeopathicdirectory.com](mailto:chcinfo@homeopathicdirectory.com)**

**866-242-3399**

