



COUNCIL FOR
HOMEOPATHIC
CERTIFICATION

Homeopathy Talking Points

For Responding to Attacks
Unified Media Plan Excerpt

Introduction

These talking points are intended for use in your day-to-day conversations and correspondence (electronic or otherwise) with family, friends, co-workers and others. The talking points will also prove useful for those engaged in media relations work for a homeopathy or allied health organization.

The talking points have been created to aid homeopathy supporters in responding to attacks on homeopathy. Rather than responding directly, we advise making positive statements which refute the points made in the attack without ever mentioning the attack itself.

Talking Points By Category

Legitimacy

1. Homeopathy is a federally recognized form of medicine.
 - a. Homeopathic medicine is a category of drugs listed in the Food, Drug and Cosmetic Act and regulated by the U.S. Food and Drug Administration (FDA).
 - b. Homeopathy is the safest category of drugs regulated by the FDA.
2. Homeopathy is backed by [thousands of research studies, papers and clinical trials](#).
 - a. Practitioners draw on more than 200 years of clinical experience and publications for insight into their patients' needs.
 - b. That's why some 250,000 physicians confidently prescribe thousands of homeopathic medicines to more than 500 million people around the world.
3. Homeopathy is incorporated into the World Health Organization's ["Traditional Medicine Strategy, 2014-2023" document](#) which outlines the WHO's aim to

“promote universal health coverage by integrating T&CM [Traditional and Complementary Medicine] services into health service delivery.”

4. Governments in the following countries recognize homeopathy as a system of medicine, medical specialty and/or a complementary or alternative treatment:

Europe: Albania, Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, France, Germany, Greece, Hungary, Italy, Latvia, Liechtenstein, Lithuania, Poland, Portugal, Romania, [Russia](#), Serbia, Slovenia, Spain, Switzerland, United Kingdom

Americas: Argentina, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, Mexico, [United States](#)

Asia/Middle East: India, Iran, Pakistan, Sri Lanka, [United Arab Emirates](#)

Africa: [Nigeria](#), [South Africa](#), Swaziland

Western Pacific: New Zealand

Safety

1. Homeopathy is inherently safe, nontoxic, effective and affordable.
 - a. Homeopathic medicines are nontoxic because they are ultradilute, and this makes them appropriate for the treatment of children, the elderly and those with compromised immune systems.
 - b. Not surprisingly, homeopathy is the safest category of drugs regulated by the U.S. Food and Drug Administration (FDA).
2. Occasionally, products falsely labeled as homeopathic make it to the marketplace.
 - a. These products by definition do not meet homeopathic standards of dilution, administration and/or purity as defined in the Homeopathic Pharmacopoeia of the United States.
 - b. The FDA uses its enforcement authority to remove these products from the marketplace just as it does with conventional pharmaceuticals which do not meet safety and quality standards.
3. For more information on safety, read [“The Evidence for Homeopathy’s Safety and Effectiveness.”](#)