



Samantha Conboy, M.A., CCH President

Samantha Conboy, CCH, M.A. is a nationally certified classical homeopath with 10 years of clinical experience. She graduated from the Homeopathic Academy of Southern California. Her main goal in practicing homeopathy is to help people feel better. She loves helping women with hormonal, digestive or urinary concerns.

Prior to her homeopathic training, Samantha completed a Masters of Arts in Educational Technology from San Diego State. She also has a Bachelor of Science in Business Management from Santa Clara University.

January 1, 2018 President's Letter

Happy 2018! There is a lot going on in the world of homeopathy from the [FDA Guidance Document](#) to keeping ourselves and our clients/patients healthy during this extremely challenging flu season. We have put together a strategic plan for 2018 that includes:

- **Going Global**
Beginning with the April 2018 exam, we are removing the residency requirement for taking the CCH exam. The exam must still be taken in the US or Canada but candidates no longer have to reside in one of those countries to take the exam.
- **Increased Communications**
We want to keep you informed and aware of changes happening at the CHC as well as within the homeopathic and integrative health communities. We will be extending our reach on social media and continue sending out Communiques bi-monthly. Follow us on Facebook here: <https://www.facebook.com/councilforhomeopathiccertification/>
We will continue our representation on the Integrative Healthcare Policy Consortium ([IHPC](#)) through Nancy Gahles.
- **Continued Collaborating**
We will continue to collaborate with others in the homeopathic community as well as work towards integrating Homeopathy into the greater healthcare system. We meet monthly with members from other homeopathic organizations to stay abreast of current events happening in homeopathy.
- **Infrastructure enhancement**
Some internal efforts will include enhancing and strengthening our leadership skills at the committee level, financial planning for the future and evaluating and improving our day to day processes. We have been grateful to have Debra Sachs' help as Interim Executive Director and Corinne Wahlberg who helped us in the same capacity last year. We will be hiring a permanent Executive Administrator in the coming months and currently accepting applications from prospective candidates.

We have a busy and exciting year ahead. I look forward to carrying on the policies that have built the CHC and finding ways we can improve and enhance our organization as we move into the future.

Sincerely,

Samantha Conboy

December 19, 2018 President's Letter

Dear CHC Community,

Happy Holidays! During my first full year as CHC president, I enjoyed the privilege of having a birds-eye view of the collective efforts that fuel the CHC community's success. I saw the arduous study undertaken by exam applicants, the rigorous training completed by CHC candidates, the committed client care offered by CCH certificants, and the dedicated support invested by the CHC Board, CHC committee volunteers, and homeopathy advocates. Thank you, everyone, for your amazing contributions to our CHC community and to the homeopathy profession!

In this letter, I focus on 2018 yearly highlights that include Expanded Reach, Increased Engagement, and Continued Collaboration. I also make a few comments about what lies ahead in 2019. But first, I offer congratulations to the 50+ new CCH certificants who certified during 2018. The entire community acknowledges your efforts! I also extend special thanks to CCH certificants who continuously uphold the professional homeopathy vision by annually recertifying their CCH credentials.

2018 Highlights

For the year 2018, the CHC worked toward fulfilling strategic plan initiatives developed by the CHC Board with the collective CHC community in mind. The main areas included global expansion, CHC community communication, and homeopathy community collaboration.

Expanded Reach

In 2018, the CHC lifted the North American residency requirement for exam applicants. Although applicants must still take the exam in the US or Canada, the changed policy has generated quite a bit of interest from professional homeopaths living abroad. The CHC looks forward to expanding its reach to qualified homeopaths trained outside of the US and Canada who want to become certified. As in the past, candidates trained outside of North America must go through a separate vetting process to ensure they meet CHC exam eligibility requirements.

Increased Engagement

The CHC also aimed to keep you aware of CHC changes and happenings within the homeopathic and integrative health communities. Here are a few examples:

- The CHC PR Committee created specific call-to-action volunteer and donation messages that resulted in a 1000% increase in donations by mid-year and an uptick in our volunteerism.
- As a registered Partner for Health for the [Integrative Health Policy Consortium \(IHPC\)](#), the CHC supported the March 2018 bi-partisan [Congressional Caucus on Integrative Health](#). The caucus proceedings will help shape healthcare policy in the United States.
- The CHC PR Committee provided status updates to the Integrative Health Policy Consortium (IHPC) and National Center for Homeopathy (NCH) to promote certification and CCH certificants.
- CHC Board Directors and staff conducted webinars for exam applicants and study groups to answer exam process questions

- The CHC PR Committee created *Communiqués* and special focus emails to provide relevant, timely updates.

Continued Collaboration

CHC Board representatives continued to collaborate with organizations in the homeopathic community and worked toward integrating homeopathy into the greater healthcare system. CHC efforts included several specific outreaches:

- CHC Board directors met monthly with members from other leading homeopathic organizations to stay current on advocacy efforts happening within our community. Most notably, the CHC provided call-to-action communication support for Americans for Homeopathy Choice's efforts to keep homeopathy safe from unnecessary FDA overreach.
- The CHC continued to forge alliances with the Accreditation Commission for Homeopathic Education in North America (ACHENA) and North American Society of Homeopaths (NASH) with the goal of moving our profession forward in unison as interdependent entities.
- CHC representatives hosted an annual webinar for ACHENA-accredited schools to provide updates and encourage open communication.

2019 Insights

The CHC sees 2019 as a year of inquiry. The yearly processes will involve asking questions and refining how to best serve the homeopathic community. Questions driving these processes range from 'how can we improve our exam through the job analysis process?' to "how can we expand to reach more certificant?" and even "how can we work better with others in the homeopathic community?".

Volunteer task forces will investigate offering a sample exam to applicants, developing practice-management CEUs for CCH certificant, and expanding homeopathy into the greater healthcare system. The CHC's advocacy consultant and others have been hard at work securing homeopathy's place in integrative and alternative healthcare conversations. Homeopathy is now being considered as one of several non-pharmacologic pain management alternatives. What a great way to showcase the healing effects of homeopathy!

The CCH credential is gaining acceptance in the greater healthcare community. With the recent groundbreaking efforts by Kathleen Scheible, President of [California Homeopathic Medical Society](#) and the [Integrative Healers Action Network \(IHAN\)](#), CCH practitioners participated with the Red Cross to assist the fire victims in California.

We have another busy and exciting year ahead, and the CHC needs all of you – homeopaths, students, clients, and all who believe in freedom of choice and access to alternative healthcare. With the introduction of micro-volunteer roles, no volunteer contribution is too small. As fellow members of the CHC community, we want the whole world to know about and experience the power of homeopathy. As CCH practitioners, we are well-trained and ready to serve. We need to find our lane within the current healthcare system...or better yet, make our own! Please consider donating time or money this year to the CHC and help move homeopathy forward. Also, if you know someone who would like to contribute, please let us know.

On behalf of the CHC Board of Directors, I wish you a healthy and happy holiday season and a peaceful and prosperous New Year.

Sincerely,

Samantha Conboy

December 17, 2019

Dear CHC Community,

Happy Holidays! Thank you, everyone, for your amazing contributions to our CHC community and to the homeopathy profession!

This is the time of year when we reflect on the past and plan for the coming year. I will highlight some of our accomplishments in 2019 and share some of our 2020 objectives.

But first, I want to congratulate nearly 50 new CCH certificants who certified during 2019. The entire community acknowledges your efforts! We have now officially certified over 1,000 certificants.

I also want to extend a special thanks to CCH certificants who continuously uphold the professional homeopathy vision by annually recertifying their CCH credential.

2019 Highlights Reel

A lot takes place behind the scenes at the CHC. This year we focused on our processes and on what we know best—certification and recertification. Here is a short list of accomplishments organized by committee:

Exam Committee

The CHC is in the throes of another Job Analysis. The Job Analysis Committee is working hard to assess each exam domain and statement and decide what best represents competencies for an entry level homeopath. Be on the lookout for a survey coming in Spring 2020! This will be your opportunity to weigh in on the exam domains and statements.

Continuing Professional Development (CPD) Committee

This year, the CHC established a new audit process for recertification. Certificants are no longer required to upload supporting CEU documents unless their CCH number is randomly selected by Random.org for audit. Another CPD update involved Category II CEUs that now must be non-homeopathy subjects at a college or university level or taught by certified practitioners in the topics' disciplines.

PR/Marketing Committee

Are you following the CHC on Social Media? We have a dedicated volunteer social media team within the PR committee who keeps us active on [Facebook](#), Instagram (@chccertification100), Twitter (@CHCCouncil) and [LinkedIn](#). Be sure to like, follow and share to keep homeopathy visible.

At the Joint American Homeopathy Conference (JAHC), we collaborated with the North American Society of Homeopaths (NASH) and created an informative postcard. The postcard aimed to assist the homeopathy community in understanding the differences between our two distinct organizations and to help clarify confusion surrounding perceived overlaps.

We also sponsored one day of the Americans For Homeopathy Choice (AFHC) Fall Pledge Drive.

The CHC, along with several other homeopathy organizations in the Advocacy Homeopathic Working Group (AHWG), contributed to a Public Relations plan spearheaded by the PR

consultant who has been working with AFHC. The CHC participates in the plan because we believe it is important to convey a unified message when it comes to homeopathy. The scope of the plan involves two aspects:

- Responding quickly to inquiries, primarily from national reporters.
- Working proactively to place positive stories in media outlets.

To keep the CHC community in the know, we sent out monthly Communiqués and special focus email blasts to provide relevant, timely updates. This year's Communiqués shined a spotlight on CCHs and their work in the professional homeopathy community to learn more about these unsung heroes. A lot of wonderful people in our community give back in ways that often go unnoticed.

Advocacy

The CHC funded a feasibility study to explore the path toward implementation of homeopaths into Federally Qualified Health Centers (FQHC), hospitals and the VA. The study concluded that there are grants available to expand to this research into a formally funded pilot study.

The CHC was also included in the [Guide to Integrative Healthcare Credentials & Certifications](#).

Finance/Fundraising

We received over \$4,000 this year from generous community donations. These funds will help cover psychometrician costs for the updated Job Analysis project, an NCCA accreditation best practice required every five to seven years.

Office

Have you seen our new [website](#)? Our amazing Executive Administrator, Tami Herndon, updated it this summer. She freshened up the look and feel of the site and also organized the content with specific users in mind, such as candidates, certificants and the general public. Also, the next time you call the office, be sure to congratulate Tami on being promoted to Executive Director. Her contributions as Executive Administrator have elevated the level of professionalism and efficiency at the CHC. We can't wait to see what she does as Executive Director.

Looking Ahead in 2020

As we move into 2020, here are some of our Strategic Plan objectives:

Explore The CHC seeks to expand the mission, vision, purpose, and goals of the CHC into a wider audience for the benefit of the homeopathy profession and healthcare consumers throughout the world. We formed a Globalization Committee in 2019, which will explore the possibility of offering the CHC exam in India in the future.

Promote A new "Ask Me About Certification" (AMAC) campaign will be launched. CCHs will earn CEUs by wearing the AMAC sticker while attending their local and regional conferences, answering questions about certification, providing CHC flyers, and collecting contact information from interested homeopaths. This effort will help expand our reach to those who may be interested in certification.

Develop A Certification Promotion kit for homeopathy schools is being developed. The kit will include digital marketing materials in textual, visual and video formats.

Collaborate To foster a unified profession, the CHC will continue our collaboration and relationship-building efforts within the homeopathy community.

Offer The CHC exam will be offered a third time in 2020 in Orlando just before the JAHC weekend that is scheduled for May 14-17. This is a great opportunity for conference attendees from out of the country to get certified. We will continue to offer the exam in April and October as well.

Create After the updated Job Analysis is complete, a Sample Exam and an Exam Preparation Guide will be created. We had this item on our To Do list for last year, but we decided to wait until the Job Analysis was complete.

As you can see, we have another busy and exciting year ahead, and the CHC needs all of you – homeopaths, students, clients, and others who believe in freedom of choice and access to alternative healthcare. With the introduction of micro-volunteer roles, no volunteer contribution is too small. As fellow members of the CHC community, we want the whole world to know about and experience the power of homeopathy.

The new year 2020 is a great time to get involved and help out in whatever way you can. Over the years, we have worked to streamline our volunteer processes; we are more organized than ever. Please join us in our efforts to help homeopathy survive and thrive for generations to come.

Thank you again for making our first One Time Ask/#Giving Tuesday campaign a success. If you didn't already have a chance, please consider donating time or money to the CHC to help move homeopathy forward. Or, if you know someone who would like to contribute, please let us know.

On behalf of the CHC Board of Directors, I wish you a healthy and happy holiday season and a peaceful and prosperous New Year.

Sincerely,



Samantha Conboy, CCH
CHC President

[Facebook](#), Instagram (@chccertification100), Twitter (@CHCCouncil), [LinkedIn](#).