

## **CHC Advertising Guidelines**

- **1.** All homeopathy education ads must be from ACHENA-accredited or CHO-approved schools or for ACHENA- or CHO-approved Continuing Professional Development programs.
- 2. Advertising content must comply with the <u>CHC Code of Ethics</u>.
- **3.** Advertising content must align with the <u>CHC Mission</u>.
- 4. The CHC will not endorse any advertising content.